

THE GLOBE WELCOMES THE GLOBE'S NEW DEPARTMENT TO-MORROW.

"ONWARD AND UPWARD" ALWAYS OUR MOTTO.

50,000 Novel Souvenirs
Given away free to all visitors.

Come Celebrate With Us.

THE BIG STORE

Will be decorated with natural and artificial plants, palms, etc., for the occasion.

Whatever we do WE DO RIGHT AND ON A BIG SCALE. The addition of this department to our other numerous departments allows us to present to the people of St. Louis what is beyond a doubt the biggest and best equipped store in the city. To make this department a success, we will offer bargains which will stand without precedent or parallel in local dry goods annals. It will keep the Dry Goods trade thinking, it will puzzle the entire trade's thinkers; it will be a boom—a genuine boom. In order to give you an idea of our low prices, we mention these few specimens, picked at random from our immense stock.

We mention THESE FEW SPECIMENS, Picked at Random From OUR IMMENSE STOCK.

A New Departure.

With the opening of our new Dry Goods Department, we will inaugurate on our third floor a Continuous Bargain Sale. Numerous tables will be continuously filled with unprecedented bargains from every department. These will be known as our Third-Floor Bargain Tables. Below are but a few of the snaps for opening week:

THIRD-FLOOR BARGAIN TABLES

GREAT MILL END SALE.

Canton Flannels, Shaker Flannels, Outing Flannels, Calicos, Gingham, Percales, Muslins, Tickings, etc.—all pieces 1 to 20 yards, at prices at less than half what they cost off the piece.

Table No. 1—1,000 pieces full yard-wide bleached Muslin, lengths 1 to 10 yards—opening price 3c.

Table No. 2—800 pieces heavy-weight white Shaker Flannel, full width, 1 to 10 yard lengths 34c.

Table No. 3—1,500 pieces full standard Calico—best makes, good styles, 1 to 10 yard lengths 34c.

Table No. 4—1,200 pieces heavy-weight Canton Flannel, lengths 1 to 10 yards 34c.

Table No. 5—750 pieces Worsteds Dress Flannels, lengths 5 to 10 yards 6c.

Table No. 6—1,200 pieces Tull de Nord Zephyr Gingham—lengths 1 to 10 yards 6c.

Table No. 7—1,500 pieces yard-wide Percale, dark colors for fall, lengths 1 to 10 yards 5c.

Table No. 8—800 pieces yard-wide Penanga, extra heavy quality, lengths 1 to 10 yards 6c.

Table No. 9—600 pieces Apron Gingham, heavy qualities, lengths 2 to 20 yards 3c.

Table No. 10—1,000 pieces Outing Flannel, light and medium colors, lengths 5 to 20 yards 4c.

Table No. 11—500 pieces Table Oilcloth, lengths 3 to 5 yards, 1 1/2 yards 9c.

Table No. 12—Fairbank's Mascot Soap, per bar 1 1/2c.

Table 13—Children's Handkerchiefs, hemmed colored borders 1c.

Table 14—Children's seamless fast black Girdle, 10c value, per pair 5c.

Table 15—Ladies' 26-inch Gloria Umbrellas, steel frame, natural wood handles, 60c kind 25c.

Table 16—Men's and Boys' unlaundered White Shirts, re-enforced bosoms, all sizes, 39c value 23c.

Table 17—Men's plain white hemmed Handkerchiefs, 5c value 2c.

Table 18—Men's and Boys' laundered Percale Shirts, collars and cuffs attached, 60c value 29c.

Table 19—Men's seamless mixed cotton Shirts, 10c value 4c.

Table 20—Men's plain Balbriggan Shirts, or Drawers, French neck and pearl buttons, 25c and 35c value, per garment 15c.

Table 21—Men's washable string Ties, or shield bows, 5c value 1c.

Table 22—Boys' Brownie Overalls, apron attachment, 25c value 10c.

Table 23—Men's working Shirts, splendid woven chevrons, 30c value 18c.

Table 24—Men's turkey red Handkerchiefs, 5c value 2 1/2c.

Continued To-Morrow.

Ladies' Sample Suit Sale.

\$7.50 Suits - \$3.95

\$10.00 Suits - \$4.95

LOT 1—Consists of Oxford, Cheviot and Serge Eton Girdle and Blazer Suits, some hand-trimmed, others neatly stitched, jackets lined throughout—your choice—

\$3.95

LOT 2—Homespun Tailor-made Suits, light-fitting, Eton or Revere effect, full width skirts, size 10 to 14, all colors, some hand-trimmed, others neatly stitched, jackets lined throughout—your choice—

\$4.95

Ladies' \$4.00 Navy Blue Cheviot, Serge, Blazer Suits, full width skirts, some hand-trimmed, others neatly stitched, jackets lined throughout—your choice—

\$5.95

Ladies' \$4.00 Navy Blue Cheviot, Serge, Blazer Suits, full width skirts, some hand-trimmed, others neatly stitched, jackets lined throughout—your choice—

\$2.45

An elegant line Ladies' Suits, new fall styles—

98c to \$2.00

Men's Fall Suits

Men's Fancy Worsteds, made to sell at \$10.00; Opening \$7.50

Men's Elegant Suits, fancy worsteds, all-wool, some hand-trimmed, others neatly stitched, jackets lined throughout—your choice—

\$7.50 & \$10

A Grand Array of Boys' School and Dress Suits.

Boys' Vestee Suits, ages 7 to 14, some hand-trimmed, others neatly stitched, jackets lined throughout—your choice—

\$2.45 & \$2.95

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\$2.45 & \$2.95

BOYS' KNEE PANTS.

Ages 3 to 16.

A large variety of shades and patterns, some hand-trimmed, others neatly stitched, jackets lined throughout—your choice—

\$1.50

Boys' Knee Pants, ages 7 to 14, some hand-trimmed, others neatly stitched, jackets lined throughout—your choice—

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50,000 Novel Souvenirs Given Away Free!

COME AND SEE AN UP-TO-DATE STORE.

A CORDIAL INVITATION IS EXTENDED TO ALL.

We want many of our old customers to come and see our new department and we invite as many new ones as can come.

Continued To-Morrow.

GLOBE'S SALE OF

Lindell Hotel Hat Store's Stock.

Hats the Lindell Hotel Hat Store Sold for

\$5, \$3, \$2, \$1.25, \$1, 50c, 25c,

7c, 18c, 33c, 65c, 98c,

\$1.50 and \$2.00.

The Globe Will Sell at

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